ADOSC Email Newsletter Policies

The Diocesan email newsletter is sent monthly to approximately 4000 subscribers. We promote news about events and people of interest to many individuals throughout the Diocese and which supports the mission of the church. Because readers scan email, brevity is key. Submissions should be no longer than 150 words. We can then include a link to your website where additional details and graphics may be found. If you have a photo or poster you're using to advertise the event, send it along with your submission.

Promoting Seasonal Church Services & Events
To limit sheep stealing, we don't publicize services offered by most of our churches at the same time—Easter, Christmas Eve, Ash Wednesday, etc. unless something extraordinary is being offered when other churches are not offering a similar service or activity.

Will you advertise my event?
If the church or ministry event is in line with the work and vision of the diocese and it is of interest to many around the diocese, most likely – yes. We do not advertise events that are primarily intended for members of one local church.

How many times will you advertise my event?
Because readers appreciate brevity and unsubscribe from frequent or lengthy emails, we do not repeatedly advertise events.

- *We make an exception for events offered by diocesan entities and advertise* those multiple times.
- We will advertise church events once or twice with a graphic or photo, then add them to the list of events in future emails and on the church and community events page of the ADOSC website until the event has passed.
- *Community/Provincial events* are advertised at the discretion of the Communications Team.

Death Notices
Upon the death of a diocesan clergy person, we immediately send a death notice to the entire diocesan list. When notified that a member of a clergy person's immediate family dies, the notice is sent ASAP to the clergy and then included in the next regular diocesan email newsletter. As a rule, we do not publish death notices of laity, but leave those up to the individual churches.

Deadline
The deadline for the e-news is the last Wednesday in the month prior to that coming issue. For the November issue, the deadline is the last Wednesday in October.

View past issues of the e-news here
Questions? Contact Joy Hunter, Director of Communications for the Anglican Diocese of South Carolina at (843) 696-1757 or jhunter@adosc.org. 10/26/26 jlh