

TAKING BETTER PHOTOGRAPHS

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75% of all photos are taken with smartphones

Average American has 2,100 photos on their smartphone

Guess what's the most popular subject?

GET YOUR EQUIPMENT READY





PLAN YOUR SHOT LIST



QUESTIONS TO ASK

- Does it Tell a Story?
- Does it evoke emotion?
- Is it well-composed (in focus, framed well)?
- Is it authentic?
- Is it beautiful?

TELL THE STORY Circa 2006

What story is being told?

This is the most common photo type submitted for the Jubilate Deo. These were all used in the 2006 issue.



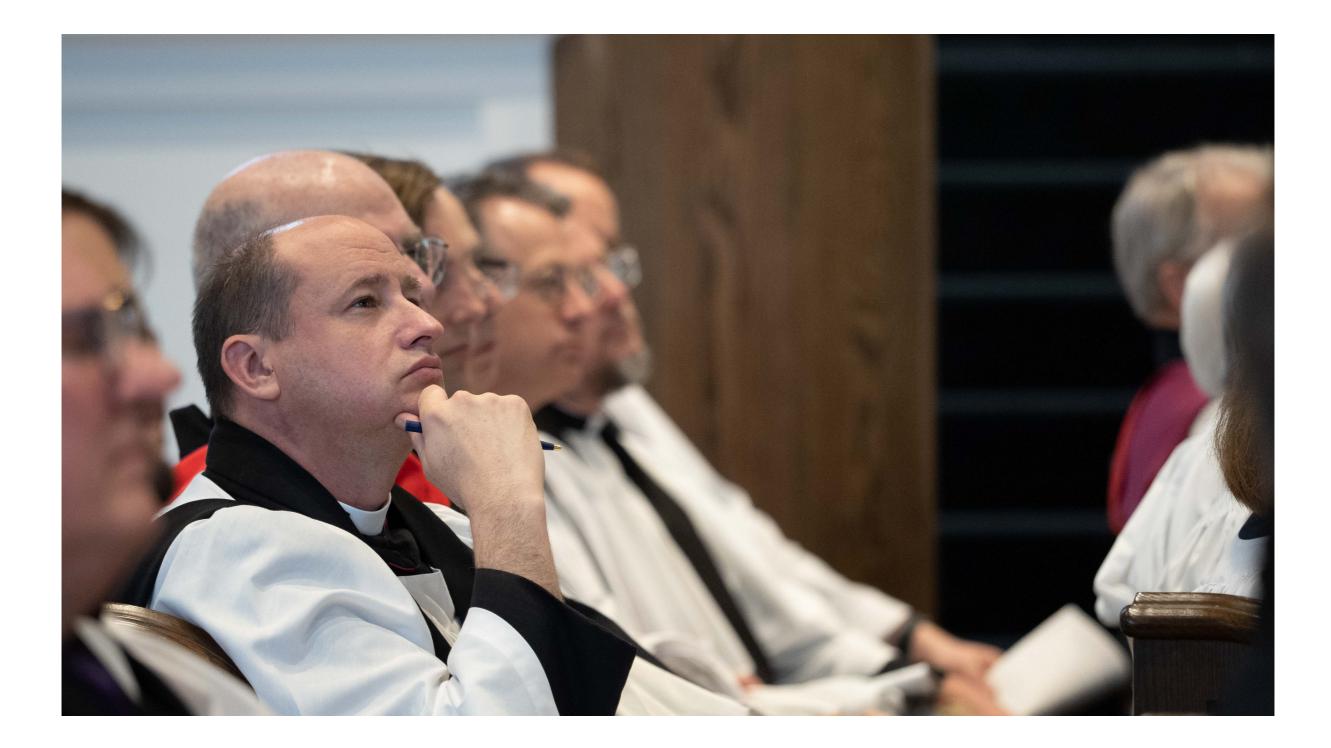






FIND YOUR PERSON





WAIT FOR IT

"The Decisive Moment" Henri Cartier-Bresson



EVOKE EMOTION



MOVE. COME IN CLOSE.

It's okay to just show a portion.



CHANGE PERSPECTIVE

Go high Go low





THE RULE OF THIRDS



THE RULE OF THIRDS

But rules can be broken



FIND ELEMENTS





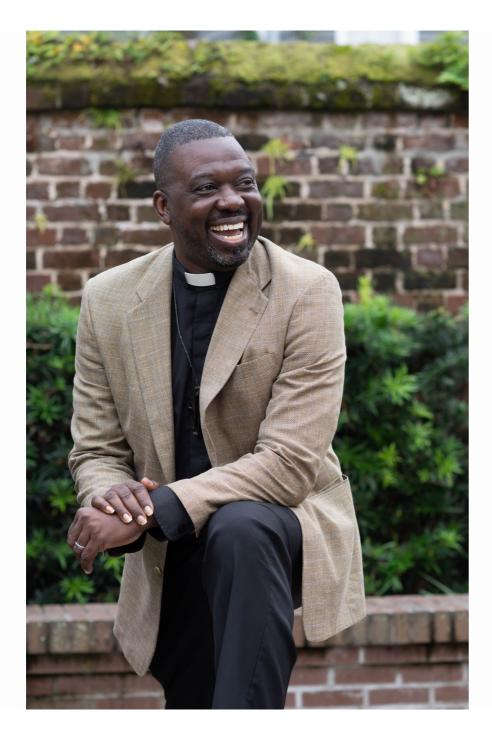


PLAY WITH LIGHT



PLAY WITH LIGHT





PORTRAITS

There's an art to getting a good portrait.

- Deer in the headlights
- Fake smile
- Enlist a helper
- Look up, look down
- Look away
- Look straight at you.
- Change their location/change yours

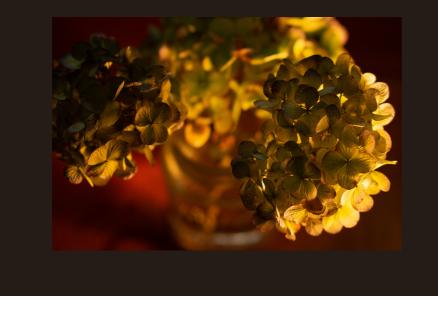


KEEP SHOOTING

SHOOT EVERYTHING













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