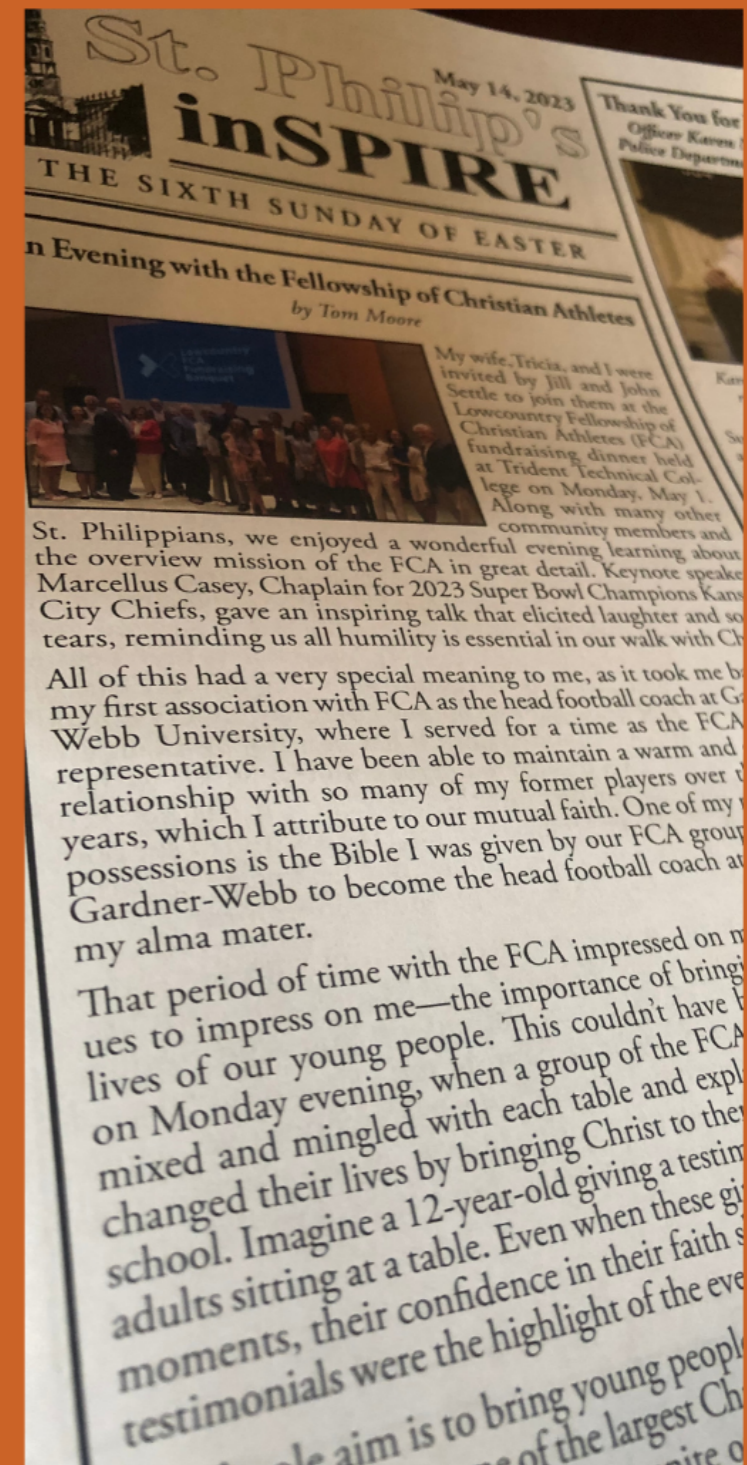


The Art of the Article

Finding writers • Editing submissions

Cultivate	Recruit	Ask	Polish
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1

FOMO: future events



2

Historical record

2

Newsletter engagement

*Why include
articles
in your
newsletter?*

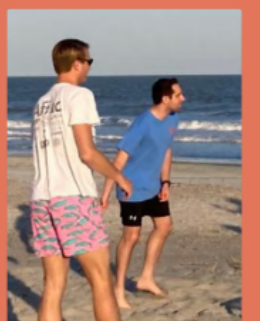
Laying the Foundation

- 1 Cultivate relationships with parishioners
- 2 Talk to group leaders
 - missions
 - Bible studies
 - lay ministry groups



Event write-ups

- 1 Check event registration ahead of time
- 2 Expectations
 - deadline
 - word count
 - quotes
- 3 Reassure if needed
 - editor may tweak
 - writer will see final



Finding stories

1

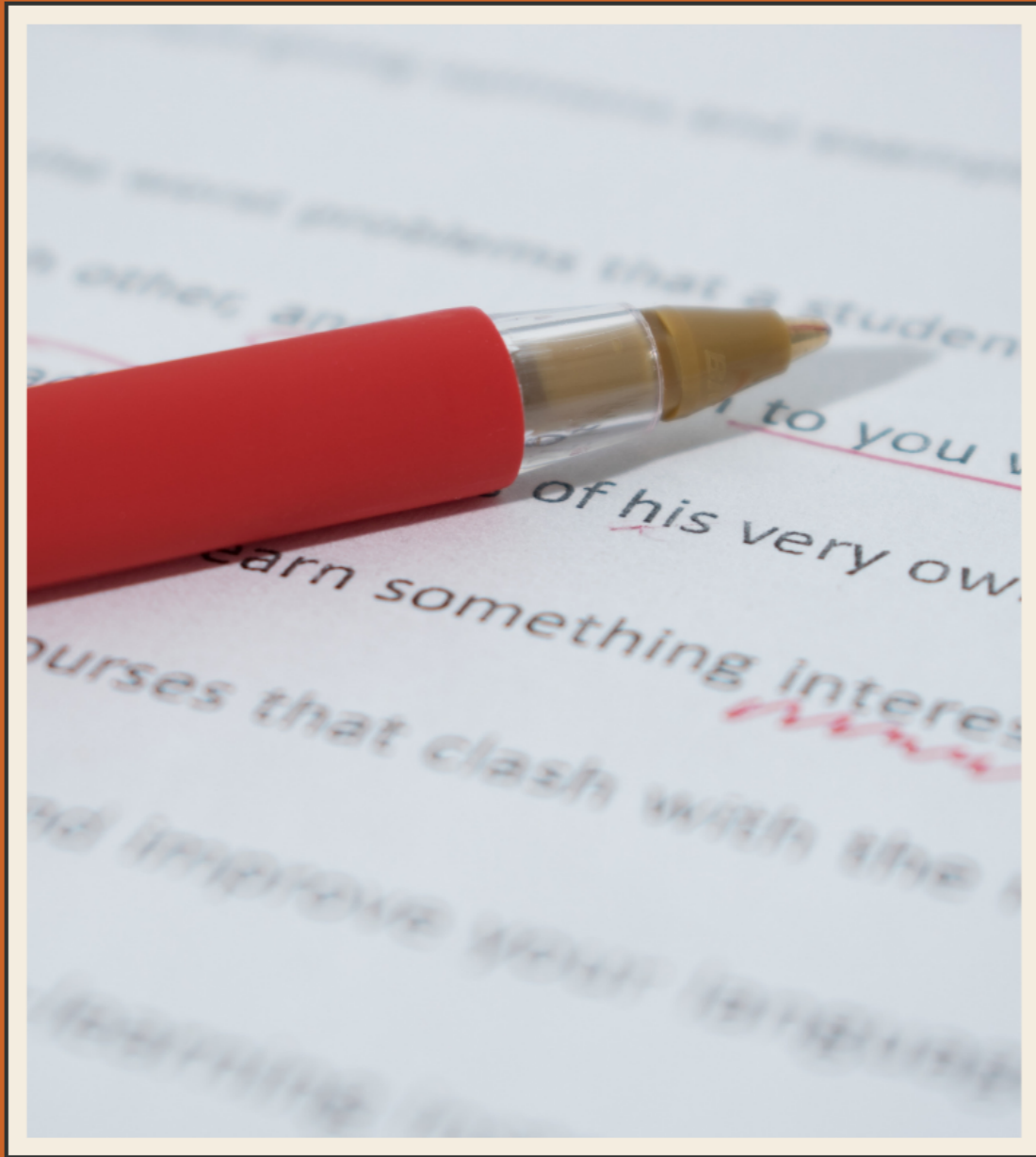
Be an active listener

- staff meetings
- volunteers
- lay ministry groups

2

Deputize





The Editing Process

What's your style?

1

Establish YOUR style guide

- Oxford commas
- Capitalization of church terms
- Time

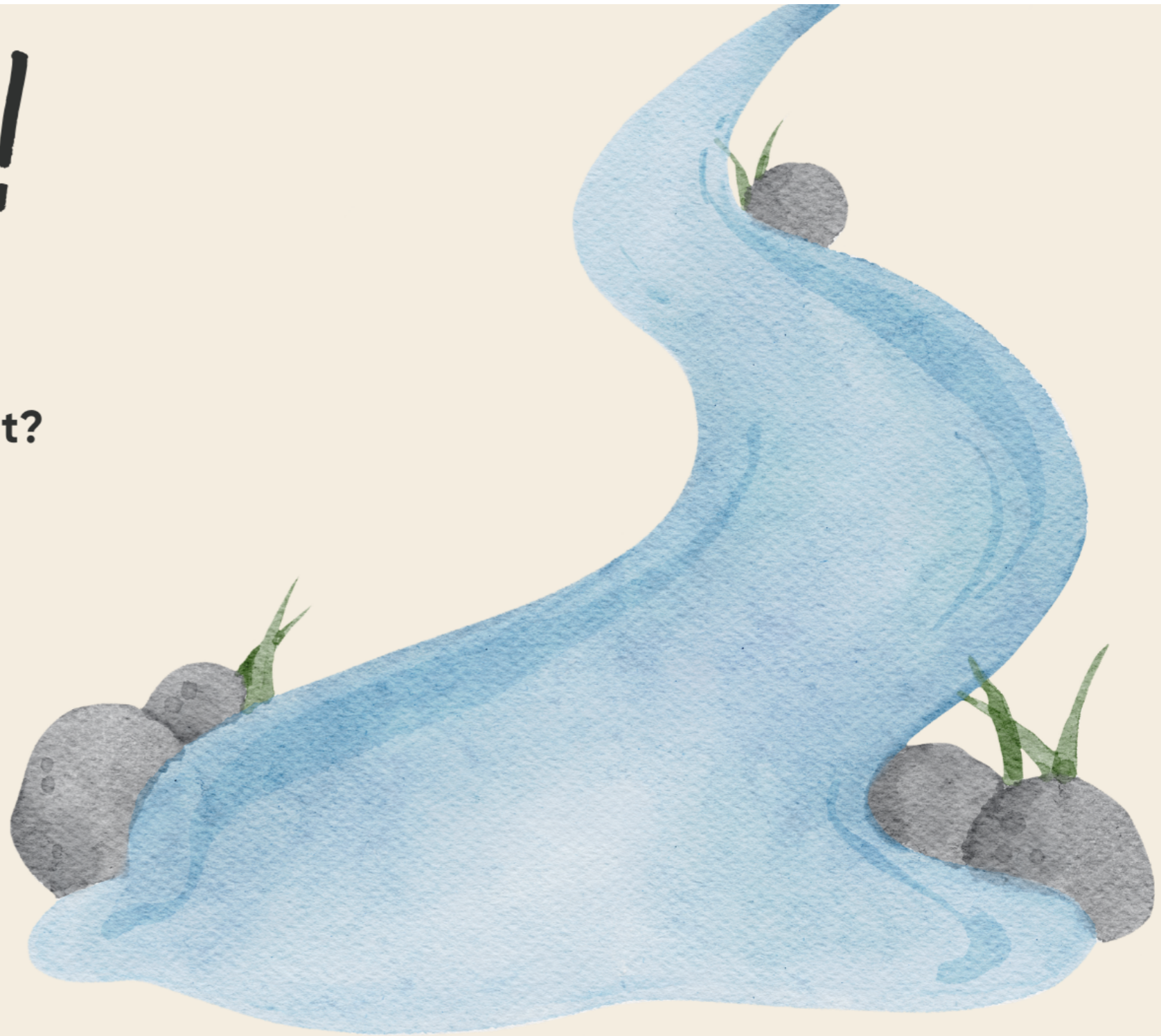


Let it flow!

1

Read it over (out loud if needed!)...what stands out?

- Sentences of varying length
- Repeated words
- Unnecessary words ("I personally believe")



Seniors of St. Philips were invited on a special excursion and private tour of Millford Plantation in Sumter County on Friday, May 12. Millford was built in 1848 and is recognized as one of the most outstanding and well-preserved examples of Greek Revival architecture in North America.

Accompanied by Jeff Miller, Bill Christian, and Brian McGreevy, about 40 of us set off from St. Philips in our very comfortable motor coach on a beautiful spring morning. The outing fully lived up to expectations for fun, fellowship, and the opportunity to visit 2 magnificent historic sites.

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We then made our way to Millford and enjoyed a private tour of the remarkable home and the surrounding grounds. The home also includes an exceptional collection of Duncan Phyfe furnishings that are original to the house, lovingly and painstakingly located and returned to Millford by the late Richard Jenrette, who purchased the home in 1993 and began restoring it to its original grandeur.

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Do you have all the info?

Jesus nudged me to write out the Gospel in preparation for a SOMA* mission trip to Uganda. ...

Multiple yellow pages accumulated on my kitchen table recounting the message of the gospel to repent and receive forgiveness of sins; Jesus and His authority speaking to turbulent seas, rebuking demons and healing the sick. Culminating in His death on the cross shedding His blood paying the price to redeem us and bringing us to our Abba Father. The amazing Good News!

Our SOMA Team landed in sultry Uganda. For Tom and I the core of the mission was speaking at a Clergy and Wives Conference in the Ankole Diocese on the topic of marriage, 'The One Flesh Relationship'.

Jesus nudged me to write out the gospel in preparation for a Sharing of Ministries Abroad (SOMA) mission trip to Uganda in May of 2011.

Multiple yellow pages accumulated on my kitchen table recounting the message of the gospel to repent and receive forgiveness of sins, and Jesus and His authority speaking to turbulent seas, rebuking demons, and healing the sick, culminating in His death on the cross, shedding His blood, paying the price to redeem us, and bringing us to our Abba Father. The amazing Good News!

Our SOMA Team landed in sultry Uganda **just a few days later**. For Tom and me, the core of the mission was speaking at a Clergy and Wives Conference in the Ankole Diocese on the topic of marriage, "The One Flesh Relationship."

Monday evening, May 1, Tricia and I were invited by Jill and John Settle to join them at the Fellowship of Christian Athletes community fund raising dinner being held at Trident Community College. Along with many other community members and St Philipians we enjoyed a wonderful evening at which the overview mission of the FCA was covered in great detail. All of this had a very special meaning to me, personally, as it took me back to my first association with FCA as the Head Football Coach at Gardner Webb University where I served for a time as the FCA Faculty Representative.

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My wife, Tricia, and I were invited by Jill and John Settle to join them at the Lowcountry Fellowship of Christian Athletes (FCA) fundraising dinner held at Trident Technical College on Monday, May 1. Along with many other community members and St. Philipians, we enjoyed a wonderful evening learning about the overview mission of the FCA in great detail. Keynote speaker Marcellus Casey, Chaplain for 2023 Super Bowl Champions Kansas City Chiefs, gave an inspiring talk that elicited laughter and some tears, reminding us all humility is essential in our walk with Christ.

Thank you!



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